

2019-20 Annual Report of the EADMT Communication Working Group

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The Communication Working Group has carried out seven Skype meetings during the first year of its existence. We started as a group of five but soon Ines Federica Tecchiati has been obliged to leave. Kaire Bachman contributed to the Newsletter but then she also had to leave. We worked to assure the edition of the 2nd EADMT Newsletter, to introduce the linked-in page and to support communication actions taken by the Board. We achieved to establish a steady rhythm and now we are gradually opening the scope of our work. Next year, one of our aims is to “move” also the EADMT YouTube channel.

There is plenty of room for more delegates / deputies!!

LinkedIn

- reintroducing the EADMT LinkedIn page
- used as a professional medium to share conferences and seminars within Europe
- new articles and books to be posted
- built up network and share knowledge, insights and opportunities with DMT associations worldwide

Support of Board - Communication

- review of the website
- support of EADMT Delegates and Deputies fb group

Newsletter

This year's edition came out in August and not in June as it was expected. The group estimated that this change was necessary due to the pandemic. The newsletter edition is an open process. Having two issues in hand, we can now

make observations, formulate questions – ideas and consider ways to ameliorate the format and the organisation of the content.

Here are some data on how the NAs used their space in the Newsletter:

Contribution: 18 countries contributed in each edition. 4 countries (Russia, Austria, Croatia, and Sweden) contributed to the 1st one, but not to the 2nd.

4 countries (Netherlands, Belgium, France, and Romania) didn't send any newsletter yet.

Subjects addressed by the NAs in their newsletters

-Elections, Name of the Board members -Board focus of the year -Actions taken to accomplish aims of the year
- Events of scientific interest (symposium, conferences, etc) -Events in the community (Festivals, TV broadcasts, etc)
- Training programs in the country -Workshops -Supervision
-DMT publications in the country - Publications by members of this Association (in international press)
-Actions taken for the recognition of the profession
-Extras (ex. about covid crisis)

Particularities

A) Of perspective

- some reports are signed by a person, some are not
- some reports may focus on activities of individuals ex. name the presenter and the content of a workshop, while others may refer to the activity avoiding specific, personalized info

B) Of format

- Some reports organise content per subject while others present it in a chronological order, some use bullet points and others paragraphs, some include visuals (photos, videos, designs) and others only text.

Our thoughts:

WG suggests returning to the initial timeline with a set date on May each year to collect the information from each association and have time to edit.

Should we next time propose a clear formatting?

Should we introduce a themed section in the newsletter for associations to express their thoughts and knowledge about the matter?

We welcome your feedback and ideas!!