## Communications Working Group Annual Report 2020

Elli Kita, Andrea Tziorta, Martina Vávrová

#### Who we are

- 3 members Elli Kita (coordinator),
  Andrea Tziorta, Martina Vavrova
- started as 5 members
  (KaireBachmann and Ines Federica Tecchiati)
- recruiting new members
- 7 meetings on skype, communication via email
- cooperation with the Board, NA representatives and deputies



#### What we did on 2019-20

- Evaluation of needs- priorities
- Newsletter
- LinkedIn

• Support of Board-Communication





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### LinkedIn

- Reintroducing the EADMT LinkedIn page used as a professional medium to share conferences and seminars within Europe.
- New research articles and books to be posted.
- Built up network and share knowledge, insights and opportunities with DMT associations worldwide.

#### Support of the Board

• Regular review of the website

- Support the Delegates and Deputies
  Facebook group
- Continuous collaboration

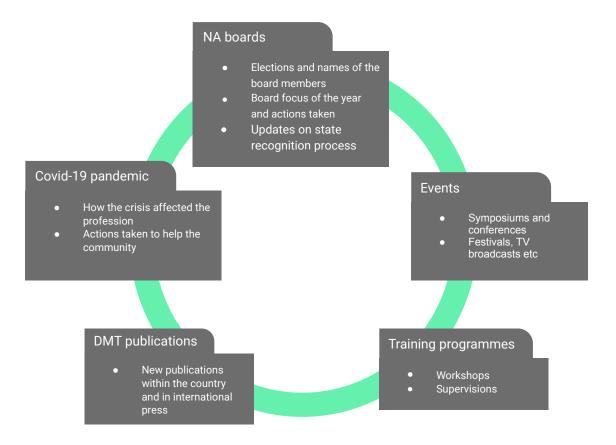


#### Newsletter

- 2nd edition came out in August
- 18 countries contributed in each edition. 4 countries (Russia, Austria, Croatia, and Sweden) contributed to the 1<sup>st</sup> one, but not to the 2<sup>nd</sup>.
- 4 countries (Netherlands, Belgium, France, and Romania) didn't send any newsletter yet.



#### NAs wrote about...



#### N.As used different options:

- some reports are signed by a person, some are not
- some reports may focus on activities of individuals ex. name the presenter and the content of a workshop, while others may refer to the activity avoiding specific, personalized info
- Some reports organise content per subject while others present it in a chronological order, some use bullet points and others use paragraphs, some include visuals (photos, videos, designs) and others only text.

# Should we next time propose a common formatting?

 Should we introduce a themed section in the newsletter for NAs to express their thoughts and knowledge about the matter?

#### Youtube

• One of our next year's aims

is to "move" EADMT YouTube

channel

• What kind of content would you welcome on YouTube?



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# Thank you for your attention

PLENTY OF ROOM FOR NEW MEMBERS!!