

2021-22 Annual EADMT Board Report

Communications – Elli Kita

This year our main concern as Board has been the organization of the conference, in collaboration with the conference group and the German Association. Duties of my specific position included the promotion of the event on the media and the coordination of the communication group on the same direction.

The war in Ukraine brought up new necessities and in collaboration with Iza, our treasurer, we established the EADMT support network. From my part, I took care of the visibility of our actions on the web, so that people can make use of it. We received several calls from colleagues, we welcomed them and we helped them to orient themselves in the landscape of the European DMT and to connect with dmts in the receiving countries. Supported by the communication group I also promoted the 2nd Science café, “DMT in times of war”, organised by the Research Group.

The war crisis made clear, in a vivid way, the importance of keeping our EADMT communication media and networks alive and in good condition so that we can use them when needed to empower and to help each other, to share tenderness and emotion, as we actually did during this year, exchanging messages through the face book page, the site, the list serve and the online science café.

The third issue of the year for me has been “keeping the media in good condition”. We had to upgrade to the paid version of the Google platform which provides us with the eadmt.com email addresses and with listserv facilities. This brought me in front of several problems, due to the initial settings that needed to be updated. I am grateful for the support and help from the rest of the board, especially at the last phase of the process. The platform now runs as it should and is easy to handle by the next person that will take my position to the Board.

The board communication person and the CWG are responsible for creating and maintaining the media and it is the delegates who keep them alive by using them and feeding them with news. We are therapists and not media experts. So, the process may seem difficult to those who would undertake the

communication position on the board and it may discourage some of you in joining the group.

It also creates quite often a kind of misunderstanding concerning what kind of files you have to send to the communication team, to upload your info on the media, causing extra emails, extra time and energy for all of us.

The "Communication Handbook" aims to solve these problems. I want to thank the CWG for their feedback and support and I am glad to share it with you. It is a basic text that will certainly be enriched during next year and updated in the years to come and it contains two parts. The first one is addressed to the delegates, coordinators and the Board and a second part is created specifically for the com. person in the board and the CWG (info about website, media and google workspace maintenance and administration). The Handbook will be sent after the GA to all of you, so that you can send back your feedback and questions, in order to complete any missing points that you will judge important to include.

This means that from now on, it is very easy and very clear for everyone how to use the EADMT media infrastructure and you have no reason to apprehend or be afraid to take on my position after I step down on next September.

My objectives for next year are to make ample use of the media now available and open up new possibilities.

A big thank to the communication group for their support to all my actions and for their creative ideas.