

2022-23 Annual Report of the EADMT Communication Working Group

Members: Andrea Tziorta, Maria Arvan, Fabienne Swoboda, Monika Ptasinska, Elli Kita, Martina Vavrova (coordinator)

Meetings were carried out on googlemeet which is a platform connected to the official group's address wgcom.eadmt@gmail.com. There were 7 meetings organised with additional communication that happened mostly via emails.

In September 2022, Elli stepped down from the coordinating role. I held the position of coordinator for one year and Andrea will become the coordinator after the GA in Helsinki. In this place, I would like to thank the whole communication group, namely Andrea, Maria, Fabienne, Monika and Elli for all their wonderful work. I appreciate all your ideas, the discussions we had and the passion we share for DMT.

There were several new members joining the communication group – Maria, Fabienne and Monika which we are very grateful for. This year's work was in theme of new ideas and carrying on with the existing platforms with additional Instagram that was created at the Postdam Conference. We keep maintaining facebook, youtube, Instagram and Linked-in.

We collaborated mainly with Elli as Communication person on the Board, Finnish association in connection to the Symposium in Helsinki and with the research group.

We shared responsibilities over the year:

Maria, Fabienne => Instagram

Andrea => Linked – in, Newsletter, facebook

Elli => communication responsibilities on the Board (website, facebook, ...)

Monika => International dance day video

Martina => youtube, facebook, coordination

EADMT Instagram

The Eadmt Instagram account (@ea.dmt) was created in September 2022 in order to present and share the work of EADMT.

In the past year we published 34 posts as well as instagram stories, mainly sharing the information from the EADMT website, but also creating new content, in order to make DMT known and help create connection among our members.

We used International Dance Day and Mental Health Awareness Week as opportunities to present tools and elements of DMT as a therapeutic creative approach. We used photographic and video material mainly from last year's conference in Potsdam, Germany.

At the moment (30/8/2023) the account has 500 followers and is reaching over 600.

EADMT facebook page

Activity on the page was influenced by the Symposium in Helsinki in collaboration with the Finnish Association. There were also posts created connected to Instagram. Some of the events that were marked on facebook were:

- **Mental health awareness week** (May)– how DMT supports mental health – 8 healing processes – Claire Schmais
- **International Dance Day** (30th April) – snippets of Conference in Potsdam
- **New books and journal articles** such as: Together Beyond Words: Women on a Quest for Peace in the Middle East by Nitsan Joy Gordon, Creative Bodies in Therapy, Performance and Community. Research and Practice that Brings Us Home edited by Caroline Frizell and Marina Rova, articles from the International Journal Body, Movement and Dance in Psychotherapy, Embodied Approached to Supervision, The practical handbook of living with Dementia
- **International Dance Movement Therapy Symposium and GA Helsinki 2023**
- **Work of the Research group** – Science café video, research database tutorial for submissions
- **2022-2023 EADMT Newsletter**
- **Commemoration of our dear colleagues** – Amanda Kouyioufa and Janet Adler
- **Other events** – World Arts Embodiment Forum, Dance Therapy Research Day

4 749 Followers

YOUTUBE

We created new playlists. Two new videos were added – 2nd science Café video and research database tutorial for submissions.

Newsletter

This year's edition came out end of July 2023. We collected and edited the contributions from 11 countries and added them all together to form the 5th newsletter, 2022-2023 edition.

The main subjects that were addressed by the NAs were:

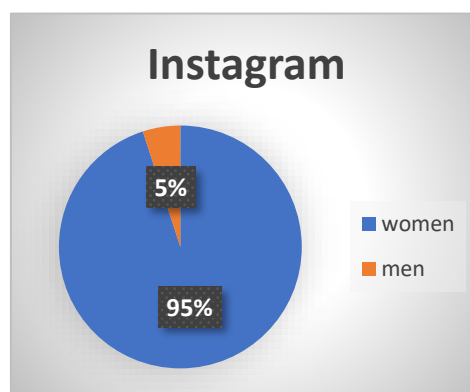
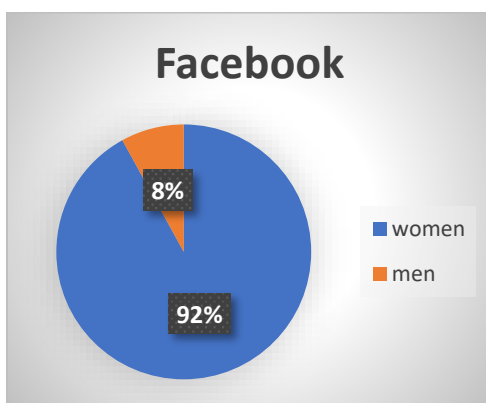
- The learning and exchanges that the 4th International Conference in Potsdam (Germany).
- DMT's working with different groups and contexts, often in collaboration with other creative therapies.
- Elections, Names of the Board members.
- Researches, doctoral theses.
- Training programs
- New published books and the latest scientific publications.
- Efforts in different countries for the professional state recognition.

LinkedIn

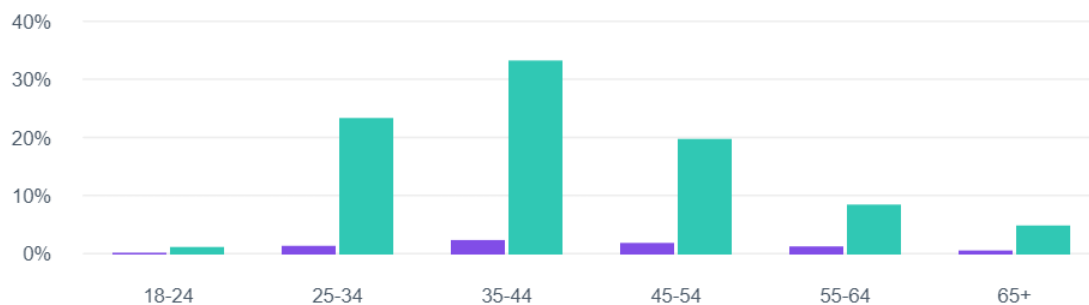
During this year, the EADMT LinkedIn page has been growing in activity and followers. It has now reached more than 1000 followers, 300 more than last year. Social media communities are definitely growing!

We shared with our audience important announcements of the DMT community. We posted also about new publications of books and articles and shared information about the registration process for the International DMT symposium in Helsinki.

STATISTICS ON SOCIA PLATFORMS



Age distribution on facebook



Followers by country

facebook	Instagram
Italy	Spain
Greece	Germany
UK	Argentina
USA	Italy
Spain	

